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### **Kiawah Island Real Estate Redesigns Website**

**August 17, 2012 (Kiawah Island, SC)** – Kiawah Island Real Estate (KIRE) has redesigned its website, [KiawahIsland.com](http://KiawahIsland.com), in response to the increasing importance of web research in the marketplace. Created as a tool for showcasing Kiawah Island to residents, guests, real estate prospects, and the thousands of spectators that attended the 2012 PGA Championship, the site aims to enhance the users' online experience with a real estate property finder, interactive map, and updated blog.

“Now, more so than ever, potential buyers are taking to the Internet to initiate their real estate search – whether it's looking for the perfect community or narrowing down to the right property,” said Chris Drury, president of Kiawah Island Real Estate. “As Kiawah's leading real estate expert, it's important that KIRE continues to provide our clients the best experience possible and that includes their online experience of Kiawah Island.”

The new website features an [Interactive Island Map](#) that offers an intuitive way to browse Kiawah's restaurants, activities, real estate, and more. The updated [real estate search](#) allows site visitors to search and view available properties on a map, as well as create their own personal accounts to save and share favorite real estate listings. Additionally, it automatically pulls comparable properties based on chosen search parameters.

Kiawah Island Real Estate also updated their blog [Life at Kiawah](#) to be integrated with the website. Features of the blog include local perspectives on Kiawah Island events, property releases, health and wellness activities, and recipes from local restaurants.

Kiawah Island Real Estate also launched a new mobile version of [KiawahIsland.com](http://KiawahIsland.com) specifically designed for mobile viewers via their iPhones or smartphones. In addition, by the end of the summer they will release a version of the website for iPads and tablet devices.

Please visit [KiawahIsland.com](http://KiawahIsland.com) for the most current real estate listings, news, and events. For more information about available property listings or Island life, contact one of our sales executives or call 843.768.3400.

Kiawah Partners is the master developer of Kiawah Island, a 10,000-acre barrier island located 21 miles south of Charleston, South Carolina. The company's subsidiaries include Kiawah Island Real Estate; The Kiawah Island Club, which encompasses the Tom Fazio-designed River Course, the Tom Watson-designed Cassique, The Beach Club,

The Sports Pavillion, and Sassanqua, the Members-only spa; Freshfields Village; The Lodge at Doonbeg in Ireland; and Christophe Harbour in St. Kitts. For more information, visit [www.KPNewsroom.com](http://www.KPNewsroom.com).